Beware of the Flowers
Torricula parryi or Poodle-dog bush
Potentially Hazardous

This is the purple flowered plant that has populated many of the burned areas from the 2003 fires. Touching the plant can lead to severe dermatitis in many people. Symptoms include blistering of the skin, itchy irritated skin and swelling. Symptoms may not present themselves for 12-36 hours and no pain is experienced at the time of contact. All contact with the plant including touching, smelling flowers, and breathing particulate matter should be avoided as you would avoid poison oak.